



#### SAFE ZONE:

All critical elements (text, images, graphic elements, logos etc.) must be kept inside the blue box.

Anything left outside the blue box may be cut off during trimming.

#### TRIMMING ZONE:

Please allow 0.10 inches cutting tolerance around your card. We recommend no borders due to shifting in the cutting process, borders may appear uneven.

#### BLEED ZONE 0.10 inches:

Make sure to extend the background images or colors all the way to the edge of the black outline.

#### SAFE ZONE FOR HOLE:

Make sure to avoid placing critical elements (text, images, graphic elements, logos etc.) that may be cut by the doorhanger hole.

#### PERFORATION LINE:

##### IMPORTANT

Please send artwork without blue, purple, black and gray frames.

If you send files as EPS, PDF, AI all texts should be converted to outline

**Final Size: 3.5 inches x 11 inches**

**Size with bleeds: 3.6 inches x 11.10 inches**

